



One Week Training Programme on Economic Dimensions of the Growing Startup Ecosystem in Agriculture and Allied Sciences: A Kaleidoscopic view

28th November to 04th December , 2023



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Hon'ble Vice Chancellor
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Jointly Organized by

**Department of Agricultural Economics and IDP-NAHEP
SKN Agriculture University, Jobner-303 329, Jaipur (Raj.)**



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PROGRAMME SCHEDULE

Dated	Session	Topic	Speaker
I Day 28/11/2023	10.00-11.30 a.m.	Inaugural session	Prof. Balraj Singh Dr. Rajesh Sharma Dr. M. L. Jakhar Dr. B.L. Jat Dr. P.S. Shekhawat
	11:30-1:00 p.m.	Introductory aspects for startups	Dr. Rajesh Sharma, Professor (Retd.), Ag. Economics & Former Director, IABM, Bikaner
	2:00 -4:00 p.m.	Application aspects for startups	
II Day 29/11/2023	11:00-1:00 p.m.	Effective pitch deck for startups	CA Abhishek Sharma, Manager (Finance), NIAM, Agri Business Incubator, Jaipur
	2:00 -4:00 p.m.	Funding opportunities for startups	
III Day 30/11/2023	11:00-1:00 p.m.	Agricultural and allied sectors startups using project approach	Mr. Ashok Kumar Mathur, CGM (Retd.) NABARD (CPD), Mumbai
	2:00 -4:00 p.m.	Building a Business Plan	
IV Day 01/12/2023	11:00-1:00 p.m.	Visit (Case Studies and Success Stories)	Bhamashah Techno-Hub, Jaipur
	2:00 -4:00 p.m.	Visit (Case Studies and Success Stories)	MNIT incubation Centre, Jaipur
V Day 02/12/2023	11:00-1:00 p.m.	Marketing and Growth Strategies	Mr. Anshuman Jain, Business Consultant
	2:00 -4:00 p.m.	Branding and Packaging	
VI Day 03/12/2023	11:00-1:00 p.m.	Ecosystem Support and Networking	Dr. Purushottam Sharma, Principal Scientist, ICAR-NIAP, New Delhi
	2:00 -4:00 p.m.	An introduction to SKN-Agribusiness Incubator	Dr. A.K. Gupta, Former Dean and PI, NAHEP & SKN Agri Business Incubator, Jobner
VII Day 04/12/2023	11:00-01:00 p.m.	How to become competitive in view of innovation in business eco system.	Dr. Ramesh Mittal, Director (Retd.) CCS NIAM, Jaipur
	02:00 -04:00 p.m.	How to use legal regulations in business eco system to sustain and grow fast	
	4:00 -5:00 p.m.	Valedictory session	

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