



# NHEP

SRI KARAN NARENDRA AGRICULTURE  
UNIVERSITY, JOBNER



## ORIENTATION PROGRAM “STARTUPS IN AGRI EXPORTS”

1<sup>st</sup> September 2021 (11:00 AM)  
Venue – SKN College of Agriculture, Jobner

Agripreneurship orientation program is aimed to harness export opportunities from India. The stakeholders in Agri supply chain viz Farmers/students/ officials etc. will be oriented for Agriculture export procedures, guidelines, Fiscal and Financial incentives in Agri supply chain from Government. The programme will focus on following:-

- Challenges in export oriented Agri supply chain in India
- Automation and Mechanization of Agri supply chain
- Effective Implementation of new technologies, Agri Export Policy, One district and one product
- Measures for safe residue zones especially pesticides and toxins residues.

**Program will be in Hindi/English Language**

### Online Webex Link

For Farmers, Entrepreneurs and Students of SKN Agriculture University, Jobner  
<https://sknau.webex.com/sknau/j.php?MTID=m74fb0a2b33786cab3aee8401ed637c5b>

### **Guests and Keynote Speakers**



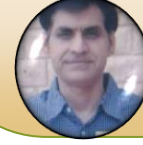
**Prof. J. S. Sandhu**  
Vice Chancellor  
SKNAU, Jobner



**Dr. M Angamuthu IAS**  
Chairman, APEDA, New  
Delhi, GoI



**Shri Om Prakash IAS**  
Commissioner of  
Agriculture, GoR



**Shri S. L. Sharma IAS**  
Administrator, RSAMB,  
Jaipur



**Sh. V. K. Vidyarthi**  
GM  
APEDA, New Delhi, GoI



**Shri Nagpal C Lohakare**  
AGM  
APEDA, New Delhi, GoI



**Dr Satyen Yadav**  
Chairman  
HPMI, Uttar Pradesh



**Dr. M. L. Gupta**  
Director, PHM Raj. State  
Agriculture Marketing  
Board, Jaipur



**Dr. A.K. Gupta**  
Dean and Faculty  
Chairman, SKNAU, Jobner



**Dr Sudesh Kumar**  
Director Extension  
Edu., SKNAU, Jobner

**Technical Coordinating Team : Mr. Suresh kr Sharma | Mr. Pawan Choudhary**



# SRI KARAN NARENDRA AGRICULTURE UNIVERSITY, JOBNER

## Webinar on Orientation for Startups in Agri Exports (1<sup>st</sup> September, 2021)

### Program Schedule

Time	Topic	Resource Person
11:00 AM	Introductory Start	Dr. Sudesh Kumar, Director Extension, SKNAU, Jobner
11:05 AM	Welcome Address & remarks	Prof. A.K Gupta, Dean & Faculty Chairman, SKNAU, Jobner & PI – NAHEP
11:10 AM	Key Note Address on role of Agriculture Universities in Agriculture Exports	Dr. M. Angamuthu, Chairman, APEDA, New Delhi, GoI
11:15 AM	Address by Chief Guest	Prof. J. S. Sandhu, Hon'ble Vice Chancellor, SKNAU Jobner
11:20 AM	Address by the Administrator, RSAMB	Shri S. L. Sharma, Administrator, RSAMB , Jaipur
11:25 AM	Address by the Commissioner, GoR	Sh. Om Prakash, IAS, Commissioner of Agriculture, GoR
11:35 AM	Scope and Potential of exportable Crops in Western Rajasthan for startups	Dr. Satyen Yadav, Chairman, HPMI, Uttar Pradeh
12:05 AM	Agriculture Export Policy of Rajasthan	Sh. M.L. Gupta, Director, RSAMB
12:35 AM	Agriculture Export and EXIM Policy and Financial Assistance	Sh. V. K. Vidyarthi, APEDA, New Delhi, GoI
01:05 AM	Challenges in Export Oriented Agri Supply Chain and Mitigation Measures	Sh. N C Lohakare, AGM, APEDA, New Delhi, GoI
01:35 PM	Vote of Thanks	Dr. L. R. Yadav , Assoc. Dean, SKNCOA, Jobner

**Coordinator: Dr. A.K Gupta Dean & F.C, PI-NAHEP**