



National Workshop on Diversifying Dairy Farming towards Entrepreneurship: Ways to Boost the Dairy Sector and its Sustainability



Patron
Dr. J. S. Sandhu,
Hon'ble Vice- Chancellor
SKNAU, Jobner



Chief Guest
Dr. M.K. Agnihotri,
ADG (HRD), ICAR



Guest of Honour
Dr. Kusumakar Sharma
Ex-ADG (HRD), ICAR and Consultant (RLB
Central Agriculture University, Jhansi)

Session Chairpersons



Dr. R. S. Sodhi,
Managing Director, Gujarat
Co-operative Milk Marketing
Federation Limited (AMUL)



Dr. K. L. Khurana,
Emeritus Scientist,
ICAR



Dr. A. K. Pattanaik,
Principal Scientist,
IVRI, Bareilly



Chairman
Dr. Sudesh Kumar,
Director, DEE, SKNAU,
Jobner



Dr. Ramesh Mittal,
Director, CCS NIAM



Mr. Rahul Saxena,
Chairman, Indian Dairy Association
(Rajasthan Chapter)



Dr. Rahul Shrivastva,
Vice President, Hester
Bioscience Ltd



Co- Chairman
Dr. A. K. Gupta,
Dean & Faculty Chairman,
SKNCOA, Jobner



Dr. A. K. Singh,
Principal Scientist, Dairy
Technology, NDRI



Dr. Atul Jana,
Professor & Head, Dairy
Technology, Anand Agri. University



Dr. Shilpa Vij,
Principal Scientist, Dairy
Microbiology, NDRI



Dr. M. L. Jakhar,
Director Research,
SKNAU, Jobner



Dr. S. S. Lathwal,
Principal Scientist,
NDRI, Karnal



Dr. V. K. Paswan,
Asst. Prof., Dairy Technology and
Food Science, BHU, Varanasi



Dr. Mahipal Choubey,
Asst. Prof., Faculty of Vet.
Science, BHU, Varanasi

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Dear Sir/Madam

Directorate of Extension Education, SKNAU, Jobner cordially invites you to participate in one day online workshop on "Diversifying Dairy Farming towards Entrepreneurship: Ways to Boost the Dairy Sector and its Sustainability".

About SKNAU

Sri Karan Narendra Agriculture University, Jobner-Jaipur was established in 2013 by Govt of Rajasthan with a view to impart teaching at the University or college level, conduct research and extension education programmes in the field of agriculture. The vision of University is integrated sustainable agriculture and rural development for livelihood enhancement, economic growth and opportunities of secondary agriculture in state of Rajasthan. The university covers three agro-climatic zones; **II A:** Transitional plain of inland drainage – Sikar, **III A:** Semi-arid eastern plain zone- Jaipur, Ajmer, Tonk, Dausa and **III B:** Flood prone eastern plains- Alwar, Bharatpur, Dholpur

Organizing Committee

Patron

Dr. J. S. Sandhu,

Hon'ble Vice- Chancellor, SKNAU, Jobner

Chairman

Dr. Sudesh Kumar,

Director, DEE, SKNAU, Jobner

Co- Chairman

Dr. A. K. Gupta,

Dean & Faculty Chairman, SKNCOA, Jobner

Dr. M. L. Jakhar,

Director Research, SKNAU, Jobner

Organizing Secretary

Dr. Basant Kumar Bhinchhar, SMS, LPM

Co- Organizing Secretary

Dr. Pratibha Singh, Asst. Professor, RARI, Durgapura

Dr. Sheela Kharkwal, Asst. Professor, SKNCOA, Jobner

Technical Coordinator

Mr. Suresh Sharma, Asst. Professor & Incharge CIMCA

Date: January 16, 2021

Mode: Online (WebEx)

<https://godrejandboyce.webex.com/godrejandboyce/j.php?MTID=m76502671d69f442c173f63bb89a83b46>

Meeting No: 176 538 1944

Password: 3qFcdY3BYM5

Registration Link

https://docs.google.com/forms/d/e/1FAIpQLSfy8ep1zvUs4OOQI4hLrB1BIFjABIC4mRRymfZxgQCPCHJQg/viewform?usp=sf_link

e-Certificates will be issued to the participants who will attend the workshop.

Contact us:

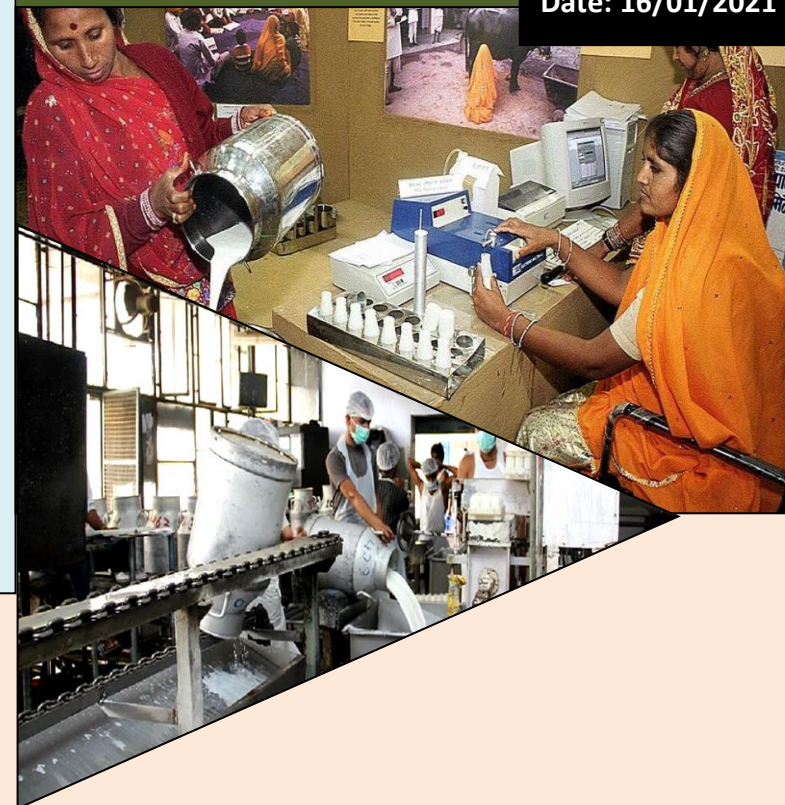
basant.lpm@sknau.ac.in, **Mob. No:** 8052645461



National Workshop
On

**Diversifying Dairy Farming towards
Entrepreneurship: Ways to Boost the Dairy
Sector and its Sustainability**

Date: 16/01/2021



Organized by:

**Directorate of Extension Education,
Sri Karan Narendra Agriculture
University, Jobner - Jaipur**

About the Workshop

The objective of this workshop is to develop the roadmap for transforming the initiatives into well directed efforts for the development of Indian dairy sector to enhance milk production for doubling farmer's income, promoting entrepreneurship and value creation along with identifying the new avenues in dairy value chain to mitigate effects of COVID-19 on Dairy sector.

The schedule of the workshop is as below:

Time and Activity	Speaker Name
10.00AM - 10.10AM Welcome address	Dr. A.K. Gupta, Dean & Faculty Chairman, SKNCOA, Jobner
10.10AM - 10.15AM Introduction to Workshop and NAHEP	Dr. M.L. Jakhar, Director Research, SKNAU, Jobner
10.15AM - 10.30AM Inaugural address by Patron	Dr. J. S. Sandhu, Hon'ble VC, SKNAU, Jobner
10.30AM - 10.45AM Address by Chief Guest	Dr. M.K. Agnihotri, ADG (HRD), ICAR
10.45AM - 11.00 AM Address by Guest of Honor	Dr. Kusumakar Sharma, Ex-ADG (HRD), ICAR and Consultant (RLB Central Agriculture University, Jhansi)

Technical Session - I

Dairy farming to Dairy entrepreneurship: A much needed shift

Why bringing structural changes in Dairy sector is need of the hour? How will it empower small dairy farmers and transform them into profit earning entrepreneurs?

Session Chairman: Dr. R. S. Sodhi, Managing Director, Gujarat Co-operative Milk Marketing Federation Limited

Time	Speaker Name
11.00 AM - 11.30AM	Dr. Ramesh Mittal, Director, CCS NIAM
11.30AM - 12.00PM	Mr. Rahul Saxena, Ex- General Manager (DPM & Project), Rajasthan Cooperative Dairy Federation (Saras Dairy), Jaipur Chairman, Indian Dairy Association (Rajasthan Chapter)
12.00PM- 12.30PM	Dr. Rahul Shrivastva, Vice President, Hester Bioscience Ltd.
Concluding Remarks by Chairman	

Technical Session: II

Scope and opportunities of value addition and packaging innovations in dairy products

Considering the aim of doubling farmers' income, what key role dairy sector may play? How value addition and packaging of dairy products can aid in reaching this ambitious target? What are the major challenges associated?

Session Chairman: Dr. K. L. Khurana, Emeritus Scientist, ICAR

Time	Speaker Name
12.30PM- 1.00PM	Dr. A. K. Singh, Principal Scientist, Dairy Technology, NDRI
1.00PM- 1.30 PM	Dr. Atul Jana, Professor & Head, Dairy Technology, Anand Agri. Uni., Anand
1.30 PM- 2.00PM	Dr. Shilpa Vij, Principal Scientist, Dairy Microbiology, NDRI
Concluding Remarks by Chairman	

Technical Session- III

New dimensional approaches for livestock productivity and profitability

Why a focus on Indigenous breed conservation and grading up of dairy sector at farmers level is important. Strategies to overcome recent challenges in dairy animal management and turning waste into best: a better use of resources.

Session Chairman: Dr. A. K. Pattanaik, Principal Scientist, IVRI, Bareilly

Time	Speaker Name
2.30PM- 3.00 PM	Dr. S. S. Lathwal, Principal Scientist, NDRI, Karnal
3.00 PM- 3.30 PM	Dr. V. K. Paswan, Asst. Professor, Dairy Technology and Food Science, Banaras Hindu University, Varanasi
3.30 PM- 4.00 PM	Dr. Mahipal Choubey, Asst. Prof., Faculty of Vet. Science, BHU, Varanasi
Concluding Remarks by Chairman	
4: 00 PM- 4:10 PM Vote of Thanks	Dr. Sudesh Kumar, Director, DEE, SKNAU, Jobner